

Brain Massage®: Show No. 689 Facebook Follies / The Dilemma Of Free Speech In A Socialist State / Build The Wall: Remember Mollie, et al!

Jerry Scheidbach



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1 Segment.01 Hello. I'm Dr. Jerry Scheidbach, pastor of the Lighthouse Baptist Church in
2 Santa Maria, CA—and your brain masseur—get ready for your brain massage.

3 Free Speech — I've wanted to speak to the FB free speech suppression scandal but each
4 week, by the time I get to it, I'm out of time. So, we'll lead with that today.

5 Sessions won't be influenced by politics — Pray tell, what will influence this guy to DO
6 HIS JOB?

7 We knew it all along — now the smoking gun has been found: the Trump Jr. Russian
8 *collusion* meeting was a SET UP orchestrated by the Obama Administration.

9 Are you about as DONE as I am with this whole kneeling thing? Some cheerleaders wear
10 a T that says "We stand for the flag and kneel for the cross" and their teachers complain
11 that it's politically divisive.

12 No surprise here: Sanders endorsed by Iran.

13 And liberals continue in melt-down mode — 300 news outlets are cooperating in a
14 conspiracy to attack Trump coming in to November — credible suspicion that an
15 "October Surprise" is planned to neutralize the RED WAVE building across America —

16 My friends — it's time for your brain massage.

17 [TRUTH]

18 Free Speech: Eccl. 7:7 "Surely oppression maketh a wise man mad..." — I've wanted to
19 speak to the FB free speech suppression scandal but each week, by the time I get to it, I'm
20 out of time. So, we'll lead with that today.

21 Heard a liberal professor opine with some eloquence and self-righteous indignation on
22 the truth that Zuckerberg is a private citizen running a business; he is not the government
23 and so he has no obligation to protect everyone's free speech. You might remember that I
24 made a similar point several months back when this issue first raised it's ugly head in our
25 social discourse.

26 Zuckerberg is a left leaning businessman who has decided it is in his best interests to
27 mollify those who want censorship of conservative ideas. The professor I mentioned
28 explained it differently.

29 He explained that FB Zuckerberg recognizes a responsibility to censor language and
30 speech that is unbecoming to social discourse and, he said, "If there happens to be an
31 asymmetrical representation of this coming from one particular side, then, so be it." Hah!
32 Yeah! He said that.

33 Only, the professor and I come at the conclusion from very different perspectives.

34 Okay! So, let's take a look at what FB and Google are doing.

35 First, let's hear allow Zuckerberg to explain his life and business mission and the
36 governing philosophy that guides his pursuit of this mission.

37 In an interview with Robert Safian (founder of something called the Flux Group, he
38 worked as managing editor for a magazine called *Fast Company* until 2017). I'm drawing
39 the Zuck-quotes from an interview he conducted with Mark Zuckerberg in 4/11/17. We
40 may reasonably assume his opinions expressed then reflect his current opinions — and so
41 — first, the entire article is worth reading, and you can go here to read it.¹

42 First quote answers a question about the problem of fake news:

43 Zuckerberg said, "I still believe more strongly than ever that giving the most voice to the
44 most people will be this positive force in society. But the thing is, it's a work in progress.

45 "We talk about wanting to give everyone a voice, but then most people in the world don't
46 have access to the internet. So if you don't have the tools to actually share your ideas
47 with everyone, that's not going to get you very far.

48 "We talk about giving people free speech but if they don't actually, even in a country like
49 the U.S., have the tools to be able to capture a video and share that easily, then there are
50 limits in practice to what you can do."

51 Then he addressed the issue of click bait as an example:

52 "...Go back a few years, for example, and we were getting a lot of complaints about click
53 bait. No one wants click bait. But our algorithms at that time were not specifically trained
54 to be able to detect what click bait was.

55 "Now it's not gone a hundred percent but it's a much smaller problem than it used to be.
56 Today, whether it's information diversity or misinformation or building common ground,
57 these are the next things that need to get worked on.

58 "It's not like they are problems that exist because there's some kind of underlying,
59 nefarious motivation. I mean, certainly giving people a voice leads to more diversity of
60 opinions, which if you don't manage that can lead to more fragmentation, but I think this
61 is kind of the right order of operations. You know, you give people a voice and then you
62 figure out what the implications of that are, and then you work on those things."

63 Hmmm. He went on!

64 "Our view is, we're trying to give people as much of a voice as we can around the world,
65 realizing that it's not perfect at any given point in time but if we do our jobs then day
66 after day we will be increasing the breadth of what people can do and fast forward 20 or
67 30 years and the world will be in a much better place."

68 Hmmm. He continued: "One of the things that we have struggled with recently is how do
69 we have a set of community standards that can apply across a community of almost two
70 billion people." He discussed, as one example, the issue of nudity. Then he said, "The
71 question is, in a larger community, how do you build mechanisms so that the community

¹ <https://www.fastcompany.com/40397297/mark-zuckerberg-on-fake-news-free-speech-and-what-drives-facebook>

72 can **decide for itself and individuals can decide for themselves where they want the**
73 **lines to be?"**

74 The FC interviewer asked, "And if a part of the global community says, for instance,
75 Jews are not human and they should be put to death, it's appropriate for that to be
76 reflected on Facebook?" To which Zuckerberg replied: "Oh, I think there are always
77 going to be lines."

78 Then the critical question was asked: "How do you determine where those lines are?
79 Those lines are being drawn by a bunch of people in California also, right?" And
80 Zuckerberg said...

81 "This stuff is never perfect, but I think right now there is a lot of opportunity to improve a
82 lot of people's experience by creating more of a range."

83 As an example he referred again to the issue of nudity and said "for example, child
84 pornography is never going to be allowed, it's illegal, it's wrong. So there is not going to
85 be an option for that."

86 I believe that is a fair representation of Zuckerberg's driving philosophy — and, in the
87 main, I think most of us would agree with him. For example, who would disagree with
88 the following:

89 I believe in giving the most voice to the most people: and Our view is, we're trying to
90 give people as much of a voice as we can around the world ...” Or when he made the
91 point that *if people don't have access (key word) then they wont have the tools to share*
92 *their ideas*. Sounds good! Or when he said "we talk about giving people free speech" and
93 made the point that, however, if they are DENIED THE TOOLS to express that speech,
94 then “there are limits in practice to what you can do.”

95 But by far my favorite quote is “the question is how do you build mechanisms so that the
96 community CAN DECIDE FOR ITSELF AND INDIVIDUALS CAN DECIDE FOR
97 THEMSELVES WHERE THEY WANT THE LINES TO BE?”

98 So, it would appear that FB Zuckerberg gets it, right? Well, let's see how his company
99 follows his philosophy:

100 Here is an article by William Hicks that offers a sampling of occasions when Facebook
101 shut down conservatives.²

102 He reports for FoxNEWS, and begins his article with this observation: "Whatever's going
103 on in that boiler room where miserable editors toil over the trending topics, we do know
104 that Facebook routinely shuts down pages and blocks users simply for stating right-of-
105 center opinions." And offers 10 examples I don't have time to go over all of them:

106 Conservative activist and Trump supporter Lauren Southern received a 30-day ban from
107 Facebook just because she complained about a friend's account being censored.

108 Censorship inception, if you will. Facebook later removed the block, calling it an error,
109 but only after the conservatives on Twitter and in the media made a stink about it.

110 Admin of pro-Trump group banned for saying Trump is not anti-Muslim, but anti-ISIS.

² <http://www.foxnews.com/tech/2016/05/26/10-times-facebook-censored-conservatives.html>

111 Here is a young man expressing his opinion that if Obama really loved America he would
112 be willing to call ISIS what it is, and so on, and I watched it and it was actually very good
113 — nothing incendiary — just a young man exercising FREE SPEECH — he should be
114 applauded. But Facebook locked this kid’s account for posting a video supporting Rudy
115 Giuliani’s criticisms of Obama. They called his post “suspicious activity.”

116 They shut down a group promoting Kirk Cameron’s movie, *Unstoppable*. It was shut
117 down without explanation. Efforts to remove the ban failed until 500,000 fans
118 complained and that finally got Facebook’s attention.

119 Conservative censorship on Facebook isn’t just an American thing. The page “Justin
120 Trudeau Not” posted a meme criticizing the prime minister for being outraged that a
121 refugee was pepper-sprayed and not when a refugee was responsible for a shooting.

122 Facebook removed the post and threatened the page’s admins that they would be
123 removed from the site if they posted similar content.

124 Facebook removed a patriotic picture honoring fallen Marines.

125 A page called “Locked and Loaded,” was blocked, Facebook explained that a post, titled
126 “Remembrance,” violated their community standards. Really? The post was a memorial
127 for Marines who died in war. Absolutely not controversial.

128 Some of this might be the dolphin’s caught in the tuna net. But not all of it, and not even
129 most of it. The bottom line is that Zuckerberg does have the right to control the content
130 disseminated on his platform just as I have the right to control what is preached from my
131 pulpit. BUT!

132 First, I have not held out to the public an offer to come speak their mind from my pulpit.
133 There is no public subscription to express personal opinions from by pulpit, or from this
134 radio show. You might remember the “equal time” debacle that was a, thankfully, failed
135 effort to throttle free speech.

136 Second, Zuckerberg talks a good game, but does always play fair, or by his own rules.
137 The minute he took responsibility for deciding what should or should not be allowed on
138 his platform, he became responsible for everything that is on his platform. Now he has to
139 decide where “the line” is to be drawn for everybody, and he is finding out that is
140 impossible.

141 Third, Zuckerberg talks a lot about his business mission being integrated with his
142 personal life mission to advance the ideals of free speech, community connections and
143 building a better tomorrow, you know all that! Great!

144 If he values free speech he needs to be willing to allow speech he does not agree with —
145 that, or simply admit it, draw up the criteria of speech he is willing to accept, and post it
146 publicly so everyone will know what they are getting into. That’s just fair.

147 If he wants to say CONSERVATIVES NEED NOT SUBSCRIBE, then do so. And we’ll
148 all go over to MIND — and you’ll have a CNN versus FOX situation in social media —
149 when people finally discover that FB is a controlled speech environment, and that
150 Zuckerberg decides what you can hear and what you can say — they will “WALK” —
151 and they’ll go over to another platform that will give them FREEDOM.

152 Now, we all hate click bait, we all hate fake news — but here is the problem, who is
153 deciding what is fake news? A story on Manafort recently went out, headed,
154 MANAFORT CONVICTED ON ALL SEVEN COUNTS" — the fact is, however, there
155 were some charges that failed. I think there were nine counts — so, a truthful headline
156 would read, either, MANAFORT CONVICTED ON SEVEN COUNTS, or SEVEN OF
157 NINE, but it's obvious the news source wanted badly to say it was a grand slam, Mueller
158 took him down on ALL COUNTS — you see, we know how these people play. It's a
159 political war with them, and TRUTH is the casualty, on their side. And, hey, if there is
160 asymmetrical representation of this fake news thing coming from one side, then, so be it.

161 I need to conclude this segment. But hey, Mr. Zuckerberg, I really like much of what you
162 said in that interview. If only you would aggressively communicate that philosophy to
163 your team, and especially the idea that you work on mechanisms that will allow the
164 community and individuals to draw the lines where they want them.

165 You know how you can block a caller, right, certain numbers that keep showing up, fake
166 calls — we should be able to block sites from our web searches, and while we can block
167 certain people from our Facebook page, some times things get through we don't want, so
168 we should be able to easily block and/or unblock, and there should be certain algorithms
169 we control. One for blocking this or that content — and we select the filters we want for
170 our facebook page.

171 Because I totally believe in personal censorship — I believe in exercising discernment
172 and judgment for my self in these matters. But I totally reject the idea of the government
173 doing it — that would be unconstitutional a violation of my inalienable rights—and I
174 resent it when my neighbors presume to censor me from having a voice. I don't mean
175 they are obliged to hear what I have to say, so block me on your FB page or turn off the
176 radio when I'm speaking. But the Facebook community has no legitimate business
177 controlling what I say. So, letting individuals draw their own lines is the way to go
178 forward in this.

179 Hold on through the break, I'll be right back.

180 Segment.02 Hello. Welcome back! I'm Dr. Jerry Scheidbach, pastor at the Lighthouse,
181 your brain masseur, and Paul Revere's lantern lighter, lighting the lamps in the church
182 belfry arch, signaling the enemy is on the march, an enemy that would steal from us our
183 liberty.

184 Hey, I ran out of time on the social media censorship issue, and did not get to address
185 Google. Have you heard the latest?

186 Google is developing something called Google's Dragonfly project. It's a censored search
187 engine for use in China. It would "remove content that China's authoritarian government
188 views as sensitive, such as information about political dissidents, free speech, democracy,
189 human rights, and peaceful protest."

190 This was kept secret from the companies 88,000 employees, only about 100 Google
191 employees were brought in on it — but the word has gotten out now, and thousands of
192 employees are expressing concern ranging from "this is a yellow-alert" situation, to
193 outright anger and outrage. A letter is circulating to Google staff expressing concern that

194 "Dragonfly initiative violates an internal Google artificial intelligence ethical code, which
195 says that the company will not build nor deploy technologies 'whose purpose contravenes
196 widely accepted principles of international law and human rights.'"³

197 Part of the problem for these employees is that they feel betrayed: "Google employees
198 need to know what we're building," and "Currently we do not have the information
199 required to make ethically-informed decisions about our work, our projects, and our
200 employment." Resentment is felt over the fact that "The decision to build Dragonfly was
201 made in secret, and progressed with the AI Principles in place." There is a call for more
202 transparency from the leadership and a commitment to "clear and open processes."

203 There is concern that Facebook, Twitter, Google, et al, are plotting a "social credit score"
204 scheme with China — the idea is that certain social media behaviors add to your points
205 and other behaviors subtract from your points and there are consequences for getting a
206 "social credit score" below a certain threshold — in China, these consequences include
207 the right to buy or sell — maybe 666 is the magic score. Haha.

208 Facebook wants to accommodate Chinese government censorship, Google wants to do it
209 — I mean, hey man, there's a few billion people over there, you know, that's big yen!
210 Hah. That's mucho Yen. Don't kid yourself and don't let these billionaire liberals fool you
211 — their own love of money lay at the root of the corrosion of their values, and their
212 ideals — they'll sell out on free speech for a buck or yen — just like Hillary and Billy and
213 B. Hussein — and the rest of them.

214 But we are concerned because Facebook, and Google, and Twitter, have constructed
215 these massive information platform empires — and we have a massively important
216 election upcoming — and for better or for worse, at present, we need these platforms to
217 get our message out to the general public unfiltered by the Progressive fascists who want
218 to control the flow of information.

219 I call all to a state of heightened awareness and vigilance — we need to aggressively
220 watch and PRAY — some are concerned an "October Surprise" is planned to neutralize
221 the RED WAVE building across America — the Progs are desperate — this is the Bill
222 Ayers Party — you know, Weather Underground — bombers — murder— mayhem —
223 be prayerful and watchful against an effort to pull off an Oklahoma City bombing type
224 event — you might remember how Clinton used that to his political advantage rescuing
225 him from an almost certain defeat in his reelection bid — understand that the
226 Progressives are in a panic and they are desperate — and understand that the
227 demographic controlling the direction of the Demoncrat Party today are the militant
228 bomb throwing socialists of the 60s, and their spawns sharp of tooth and claw — Antifa
229 attacking a Bernie Sanders supporter because he was holding an American flag.

230 How crazy is the left today? Their blue wave turned out to be a dude, it fizzled, it
231 disappeared. But hey, conservatives, turn your boards toward shore, a plunging wave is
232 building and it's all red Baby! And the left isn't even in the water. They are playing
233 around in the tide pools — but the rest of America is riding the Trump Red Wave all the
234 way in!

³ *The Intercept*, August 16, 2018.

235 That's fun! But, let's get back to work here; because there is work to be done. In truth,
236 there is simply not time or space to bring forward the documentation available
237 demonstrating the lunacy of the left. The most recent example of how disconnected the
238 left has become:

239 Remember recently, New York Mayor Cuomo said, "we are not going to make America
240 great again. It's never been that great"? Well, the backlash has him backing away from
241 that moment of unguarded honesty.

242 Elizabeth "war-path" Warren is very upset that yet another illegal murdered yet another
243 daughter of America — but she wants us all to understand what is really important.

244 Mollie Tibbets, a name that is on every heart, and her family is in all our prayers — and of
245 course the fact that she was murdered, raped and murdered, by, what was that his lawyer
246 called him, she described him, here it is — "Rivera," (that's the name of the murderer) had
247 "no prior criminal record" his lawyer said, "He was just a part of the community. An all-
248 American boy working really hard."⁴ Uh huh! Okay, first off, in order to Rivera to be an
249 "All-American boy" he needs to be *American*. He is not. He is here illegally. And while I
250 totally get it, we don't stereotype all persons here illegally based on the actions of one. Or
251 on the actions of two: remember Kate Steinle. Or on the actions of three: remember Tessa
252 Tranchant. Or on the actions of four: remember Dominic Durden. Or on the actions of
253 five: remember Grant Ronnenbeck. Or on the actions of six: remember Jamica Williams.
254 Or on the actions of seven: remember Kevin will. Or on the actions of eight? Remember
255 Nabra Hassanen. Or on the actions of nine? Remember Jamiel Shaw. Or on the actions of
256 TEN: Remember Jose Chavez. Or on the actions of ELEVEN: Remember Lauren Bump.
257 Well, how about on the actions of TWELVE? Remember Sarah Root. Okay, okay, how
258 about on the actions of lucky number THIRTEEN: remember Edwin Jackson??? Is
259 anyone else getting, like, really tired of this?

260 How about the multiple thousands of others who have been victimized by crimes
261 committed by persons here illegally — like the police officer who was recently run down
262 by a drunk driving — yep, here illegally.

263 The liberals are always the ones pushing laws on us that save us from ourselves, and the
264 argument is always well, if it saves just one life — OKAY — HOW ABOUT ENFORCING
265 THE LAWS ALREADY ON OUR BOOKS CAUSE, YA KNOW, IF WE HAD, AT LEAST
266 THIRTEEN LIVES WOULD HAVE BEEN SAVED.

267 I have three words for you BUILD THE WALL. And you can assume I'm sufficiently
268 intelligent to know that alone is not all that needs to be done — so take it as a metonym
269 phrase for GET OUR BORDERS UNDER CONTROL NOW — and trust me — if you
270 don't promote the RED WAVE, if the Dems regain control of the House and or the
271 Senate — it won't be done. Furthermore, you need to elect conservatives that are genuine
272 working men conservatives not some fancy pants that does the politic dance — we need
273 MEN, MEN of CHARACTER, men of COURAGE, men who can SEE what needs to be
274 done and who have the will to get it done.

⁴ <https://www.yahoo.com/news/mollie-tibbets-apos-suspected-murderer-043358771.html>

275 Look, the Liberals simply don't get it. Their solutions to our problems created our
276 problems. It's time for real SOLUTIONS —you will not find them in the Party of Brown
277 in California, or Pelosi of California, or Feinstein of California — you are going to find it
278 in the party of Trump — and then, in addition, the party of those who have the good
279 sense to see that Trump's policies are working for the working man!

280 And remember, it is the TRUTH that set us free and only the TRUTH will keep us free.

281 I have lit the lamps in the Church belfry arch and now you let me know if you see them.
282 It's LIGHTS ON if you see the LIGHTS ARE ON and you will ride like Revere and spread
283 the warning, (essentially, it means you agree with what I'm saying) or you say LIGHTS
284 OFF -- which means you reject what I'm saying and disagree strongly with me. So, what
285 will it be today, lights on, or lights off?

286 Email me by going to our web site at branmassage.net. That's brainmassage.net. Find the
287 CONTACT button and send me an email.

288 God bless you. God bless America! I'll see you in Church.